

## Work experience

### **Lesley Cosmetics AB | 2023 – 2025**

#### **Art Director**

Have participated in a number of projects covering both print, motion design and photography using Adobe Creative Cloud.

- Working with animation for events and social media using After Effects and Premiere.
- Creating printed materials for events and for consultants to use in meetings with end customers.
- Photography and editing of product images used in printed and digital materials.
- Campaign planning and creation of campaign-related materials.
- Developed digital presentations used during various events throughout the year.
- Marketing on social media, as well as planning and creating materials for social media.
- Creating graphic material used in the webshop.
- Participation in events.

### **Zinzino Operations AB | 2018 – 2023**

#### **Designer**

Have participated in a number of projects covering both print, digital and motion design using Adobe Creative Cloud, as well as structuring of work flows.

- Worked with animation and film material for education purposes, events and sports arenas using After Effects and Premiere.
- Cooperation with the business owner during the creation of new digital Keynote and Power Point business presentations in order to get a deeper understanding of the business model sales need. This includes layout, imagery, colour palette, typography and iconography.
- Presentation of new design concepts to project stakeholders.
- Cooperation with the finance department during the creation and re-design of interim and annual reports. This includes layout, imagery, colour palette and typography.
- Image editing for print and digital use.
- Worked closely with the Digital Content Manager when updating and formatting both text and imagery on the company blog in Episerver.
- Creation of Social Media and campaign content in cooperation with the Communication Team.
- Helped and taught other designers how to set up typography templates in InDesign.
- Implemented a new look and feel to existing printed matter and digital presentations after a brand book update.
- Creation of guidelines and structuring of the image server in order to create more productive workflows.
- Participation and photography at events.

### **D&A Group AB | 2015 – 2018**

#### **Graphic designer, marketing coordination**

Have completed various tasks and projects covering both print and digital design using Adobe Creative Cloud.

- Production of new product catalogues .
- Photography and editing of product images used in the web shop.
- Branding of their own makeup brush brand.
- Coordination and updating of products and information in the webshop.
- Campaign planning creation of campaign related material.
- Communication with market places such as CDON and Fyndiq.
- Creation of banners used in the web shop.
- Social media planning and creation of social media material.
- Supervision and onboarding of new staff.

### **Think Education | 2014**

#### **International student ambassador**

- Participated in events at the Brisbane Campus.
- Available for other international students to answer questions.

### **Internship with Cutts Creative | 2014**

Internship with Brisbane based Cutts Creative.

- Branding
- Packaging design

### **Volunteer work, Community Radio 4ZZZ | 2014**

Volunteer work for Brisbane based Community Radio 4ZZZ.

- Campaign planning and marketing strategy to market the annual event Radiothon.
- Creation of campaign related printed material and animation.

## Education

### University | 2023 – 2024

#### Folkuniversitet

Korean language course  
Gothenburg, Sweden

### Independent courses | 2023

#### Motion Design School

Courses in Adobe After Effects:  
• *Fundamentals on After Effects*  
• *Logo animation in After Effects*  
Distance learning, USA

### Independent courses | 2023

#### Domestika

Certified courses in Adobe After Effects:  
• *Advanced After Effects: Coding for Motion Design*  
• *Expressive Typography in Motion with After Effects*  
• *Isometric Animation with Illustrator and After Effects*  
Certified course in concept and illustration:  
• *Drawing journal: Create fantasy characters*  
Certified course in business strategy  
• *Business strategy for creatives:*  
*How to sell your art online*  
Distance learning, USA

### Independent courses | 2023

#### School of Motion

Courses in Adobe After Effects:  
• *Beginner's guide to design & motion*  
• *The path to mograph*  
• *Level up!*  
Distance learning, USA

### College | 2023

#### Nordic Tech Institute

Certified course in Adobe After Effects:  
• *Animation for SoMe*  
Distance learning, Sweden

### University | 2020 – 2022

#### Folkuniversitet

Japanese language course  
Gothenburg, Sweden

### University | 2012 – 2014

#### Billy Blue College of Design

Bachelor of Communication Design  
Brisbane, Australia

### High School | 2008 – 2011

#### NTI Media

Graphic Communication  
Gothenburg, Sweden

## Language skills

- *Fluent in spoken and written Swedish and English.*
- *Basic knowledge of spoken and written Japanese.*

## Other information

- *Has a class-B driver's licence*