

Work experience

Lesley Cosmetics AB | 2023 – ongoing

Art Director

Have participated in a number of projects covering both print, motion design and photography using Adobe Creative Cloud.

- *Working with animation for events and social media using After Effects and Premiere.*
- *Creating printed materials for events and for consultants to use in meetings with end customers.*
- *Photography and editing of product images used in printed and digital materials.*
- *Campaign planning and creation of campaign-related materials.*
- *Developed digital presentations used during various events throughout the year.*
- *Marketing on social media, as well as planning and creating materials for social media.*
- *Creating banners used in the webshop.*
- *Participation in events.*

Zinzino Operations AB | 2018 – 2023

Designer

Have participated in a number of projects covering both print, digital and motion design using Adobe Creative Cloud, as well as structuring of work flows.

- *Worked with animation and film material for education purposes, events and sports arenas using After Effects and Premiere.*
- *Cooperation with the business owner during the creation of new digital Keynote and Power Point business presentations in order to get a deeper understanding of the business model sales need. This includes layout, imagery, colour palette, typography and iconography.*
- *Presentation of new design concepts to project stakeholders.*
- *Cooperation with the finance department during the creation and re-design of interim and annual reports. This includes layout, imagery, colour palette and typography.*
- *Image editing for print and digital use.*
- *Worked closely with the Digital Content Manager when updating and formatting both text and imagery on the company blog in Episerver.*
- *Creation of Social Media and campaign content in cooperation with the Communication Team.*
- *Helped and taught other designers how to set up typography templates in inDesign.*
- *Implemented a new look and feel to existing printed matter and digital presentations after a brand book update.*
- *Creation of guidelines and structuring of the image server in order to create more productive workflows.*
- *Participation and photography at events.*

Started my own company | 2016 – ongoing

Create added value through projects and consultancy activities for customers in design, communication and compiling image material.

This includes

- *Branding*
- *Printed material*
- *Web design*
- *Typography*

D&A Group AB | 2015 – 2018

Graphic designer, marketing coordination

Have completed various tasks and projects covering both print and digital design using Adobe Creative Cloud.

- *Production of new product catalogues .*
- *Photography and editing of product images used in the web shop.*
- *Branding of their own makeup brush brand.*
- *Coordination and updating of products and information in the webshop.*
- *Campaign planning creation of campaign related material.*
- *Communication with market places such as CDON and Fyndiq.*
- *Creation of banners used in the web shop.*
- *Social media planning and creation of social media material.*
- *Supervision and onboarding of new staff.*

Think Education | 2014

International student ambassador

- *Participated in events at the Brisbane Campus.*
- *Available for other international students to answer questions.*

Internship with Cutts Creative | 2014

Internship with Brisbane based Cutts Creative.

- *Branding*
- *Packaging design*

Volunteer work, Community Radio 4ZZZ | 2014

Volunteer work for Brisbane based Community Radio 4ZZZ.

- *Campaign planning and marketing strategy to market the annual event Radiothon.*
- *Creation of campaign related printed material and animation.*

Education

University | 2023 – 2024

Folkuniversitet

Korean language course
Gothenburg, Sweden

Independent courses | 2023

Motion Design School

Courses in Adobe After Effects:

- *Fundamentals on After Effects*
- *Logo animation in After Effects*

Distance learning, USA

Independent courses | 2023

Domestika

Certified courses in Adobe After Effects:

- *Advanced After Effects: Coding for Motion Design*
- *Expressive Typography in Motion with After Effects*
- *Isometric Animation with Illustrator and After Effects*

Certified course in concept and illustration:

- *Drawing journal: Create fantasy characters*

Certified course in business strategy

- *Business strategy for creatives:*

How to sell your art online

Distance learning, USA

Independent courses | 2023

School of Motion

Courses in Adobe After Effects:

- *Beginner's guide to design & motion*
- *The path to mograph*
- *Level up!*

Distance learning, USA

College | 2023

Nordic Tech Institute

Certified course in Adobe After Effects:

- *Animation for SoMe*

Distance learning, Sweden

University | 2020 – 2022

Folkuniversitet

Japanese language course
Gothenburg, Sweden

University | 2012 – 2014

Billy Blue College of Design

Bachelor of Communication Design
Brisbane, Australia

High School | 2008 – 2011

NTI Media

Graphic Communication
Gothenburg, Sweden

Language skills

- *Fluent in spoken and written Swedish and English.*
- *Basic knowledge of spoken and written Japanese.*

Other information

- *Has a class-B driver's licence*
- *References available upon request*